

# CHARLOTTE SKINNER

TTS STUDENT: 2006-2013

**Current role:** Business Development Officer, JobChange, Wolverhampton

## **Career pathway:**

After leaving Thomas Telford School, I secured my first post at a jewellers in a Digital Marketing role which enabled me to gain an understanding of global brands such as Rolex, Patek Philippe and Cartier. Having built up my skills, I was then approached by a local charity to manage their Marketing Department and in my current role, I am also completing a 3 year Chartered Manager Degree Apprenticeship in Business Management at Aston University.

## **Advice for students:**

Your first job can be a stepping stone to bigger and better things. Get stuck in and you never know what opportunities will come your way. Also, if you've got the gift of the gab, Business Development is for you.

## **Plans for the future:**

Once I complete my degree, I will have gained 6 years of marketing experience which will allow me to look for opportunities with large companies to head up their marketing/ business development departments.

## **Best memory of your time at Thomas Telford?**

The inspiring talks from Sir Satchwell and the well played song in assemblies.....'WHAT HAVE YOU DONE TODAY TO MAKE YOU FEEL PROUD?'"

